



Wisconsin Agribusiness Classic

(Formerly Wisconsin Crop Management Conference)

Sponsorship Opportunities

Wisconsin Agri-Business Association is eagerly anticipating the 55th Annual Wisconsin Crop Management Conference (WCMC) & Agri-Industry Showcase, January 12-14, 2016. As we reflect on the success of previous years, we are reminded that our industry depends on the tremendous generosity of our sponsors. Respectfully, I am asking that you please consider participating as a WCMC sponsor. There are five levels of sponsorship available, each with varying levels of recognition.

Reception Sponsorship: You will be recognized for sponsoring the Wednesday Night Reception of food and beer. Sponsor benefits include: signage posted at the beer and hor d'oeuvres stations and at the entry doors, listing with special recognition on the sponsorship banner, listing in the WABA Industry News Quarterly magazine and listing on WABA's webpage, www.wiagribusiness.org. Reception Sponsors also receive a full-page advertisement in the conference program book (3-1/2"W x 8-1/2"H - black & white).

Cost of sponsorship is \$1,000.

Lunch Sponsorship: You will be recognized for sponsoring lunch on both days. Sponsor benefits include: Signage posted at the buffet stations and at the entry doors, listing with special recognition on the sponsorship banner, listing in the WABA Industry News Quarterly magazine and listing on WABA's webpage, www.wiagribusiness.org. Lunch Sponsors also receive a half-page advertisement in the conference program book (3-1/2"W x 4"H - black & white).

Cost of sponsorship is \$800.

Coffee & Breakfast Sponsorship: These sponsors are recognized for providing coffee and breakfast on each of the mornings during the conference. Sponsor benefits include: Sponsor signs posted at the breakfast stations and at the entry doors, listing with special recognition on the sponsorship banner, listing in the WABA Industry News Quarterly magazine and listing on WABA's webpage, www.wiagribusiness.org. Coffee & Breakfast Sponsors also receive a business card size advertisement in the conference program book (3-1/2"W x 2"H - black & white).

Cost of sponsorship is \$600.

General Sponsorship: The All Industry Banquet and the WABA Awards Ceremony follows the Wednesday Lunch at the conference on Wednesday at 1:00 pm in the Exhibition Hall. Your support of this event enables the tradition of celebrating our industry. Sponsor benefits include: listing on a sponsorship banner and at the entry doors, displayed during the entire conference, listing in the conference program, listing in the WABA Industry News Quarterly magazine and listing on WABA's webpage, www.wiagribusiness.org.

Cost of sponsorship is \$250.





Wisconsin Agribusiness Classic

Phone: (608) 223-1111 • Fax: (608) 223-1147

Email: info@wiagribusiness.org

Sponsorship Form

Name: _____

Company: _____

Mailing Address: _____

City/State/Zip: _____

Email: _____

_____ (\$1,000) I want to sponsor the **RECEPTION** food and beer on Wednesday night
Please email a full page, black & white ad copy (3-1/2"W x 8-1/2"H) to joan@wiagribusiness.org, no later than December 16, 2016.

_____ (\$800) I want to sponsor the **LUNCH BUFFETS**
Please email ½ page, black & white ad copy (3-1/2"W x 4"H) to joan@wiagribusiness.org, no later than December 16, 2016.

_____ (\$600) I want to sponsor the **COFFEE & BREAKFAST STATIONS**
Please email a black & white ad copy (3-1/2"W x 2"H) to joan@wiagribusiness.org, no later than December 16, 2016.

_____ (\$250) I want to be a **GENERAL SPONSOR**

Please select Payment method

_____ Credit Card _____ Check _____ Invoice Me

Visa, MasterCard or Discover Payments (*American Express NOT accepted*)

Card holder (Please Print) _____

Card number _____ Expiration date _____

Card billing address _____ City/State/ Zip _____

Please complete and return this form with remittance to:

Wisconsin Agri-Business Assn. • 2801 International Lane, Suite 105 • Madison, WI 53704