

Wisconsin Agri-Business Association Advertising Opportunities:

Motorcycle Tour \$50.00

Sponsor the Motorcycle Tour and you will be helping with their lunch and tour. Your company will be announced at meals for your generosity, listed in WABA's News Quarterly Magazine and listed on the WABA website on the motorcycle tour page.

Bowling Tournament \$50.00

Sponsor Bowling and you will be helping with prizes, food and drinks. Your company name will be listed on table top displays on the food tables and around the bowling pits, listed in WABA's News Quarterly Magazine and on WABA's website on the bowling page.

Golf and Trap Shooting

- **Scholarship Golf outing sponsors** have company signs at holes during all golf outings or listed on a sign on the beverage cart. All sponsors are also recognized at registration tables, in sponsor recognition signs at all events, in WABA's News Quarterly Magazine and on WABA's website, www.wiagribusiness.org, on the golf page.
- **Scholarship Trap Sponsors** have your name on table top displays located on the food and prize tables and each dinner table, listed in WABA's News Quarterly Magazine and on WABA's website, www.wiagribusiness.org, on the trap page.

	Golf Sponsorship	Add Trap Sponsorship	Description
Premier	\$500	\$50	Your company sign on a dedicated hole
Gold	\$400	\$75	Your company sign shared with 2 companies at 1 hole
Silver	\$300	\$100	Your company sign shared with 4 companies at 1 hole
Gift	Contributions		
Trap Sponsor Alone	\$200		

Wisconsin Agribusiness Classic Sponsorship (formerly Wisconsin Crop Management Conference and Agri-Industry Showcase)

- **Reception Sponsorship:** You will be recognized for sponsoring the Wednesday Night Reception of food and beer. Sponsor benefits include: signage posted at the beer and hor d'oeuvres stations and at the entry doors, listing with special recognition on the sponsorship banner, listing in the WABA Industry News Quarterly and listing on WABA's webpage, www.wiagribusiness.org. Reception Sponsors also receive a full-page advertisement in the conference program book (3-1/2"W x 8-1/2"H - black & white)..... **\$1,000**

- Lunch Sponsorship:** You will be recognized for sponsoring lunch on both days. Sponsor benefits include: signage posted at the buffet stations and at the entry doors, listing with special recognition on the sponsorship banner, listing in the WABA Industry News Quarterly and listing on WABA's webpage, www.wiagribusiness.org. Lunch Sponsors also receive a half-page advertisement in the conference program book (3-1/2"W x 4"H - black & white).....**\$800**
- Coffee & Breakfast Sponsorship:** These sponsors are recognized for providing coffee and breakfast on each of the mornings during the conference. Sponsor benefits include: sponsor signs posted at the breakfast stations and at the entry doors, listing with special recognition on the sponsorship banner, listing in the WABA Industry News Quarterly Magazine and listing on WABA's webpage, www.wiagribusiness.org. Coffee & Breakfast Sponsors also receive a business card size advertisement in the conference program book (3-1/2"W x 2"H - black & white).....**\$600**
- All Industry Awards Ceremony Sponsorship:** The All Industry WABA Awards Ceremony follows the Wednesday Lunch at the conference on Wednesday at 1:00 pm in the Exhibition Hall. Your support of this event enables the tradition of celebrating our industry. Sponsor benefits include: listing on a sponsorship banner and at the entry doors, displayed during the entire conference, listing in the conference program, listing in the WABA Industry News Quarterly Magazine and listing on WABA's webpage, www.wiagribusiness.org.**\$250**

Membership Directory Advertising

You can increase your company's visibility to agri-operations within Wisconsin and the upper Midwest and enhance your marketing and sales efforts by advertising in our yearly Membership Directory. Submit ad electronically as a PDF (fonts embedded) or JPEG.

Tab - Full Page only - Up to 4 Color	\$550
Full Page Black & White.....	\$375
Half Page Black & White	\$300
Inside Cover - Full Page - up to 4 Color	\$650
Back Cover - Full Page - up to 4 Color.....	\$750

Directory page finished size: 5 1/2" x 8 1/2"

Full page size: 4 1/2" x 7 1/2"

Half page size: 4 1/2" x 3 3/4"

Tab size: 5" x 8"

Safety Day Sponsor

- Gold Sponsorship includes your logo on signage at the registration table, on**\$500**
lunch tables, in the brochure, listed on web and listed in the magazine
- Silver Sponsorship includes signage on breakfast buffet tables, listed on.....**\$250**
web and listed in magazine

Website Sponsorship

Website sponsorship includes your logo (linked to your website) displayed at the top of the WABA website, www.wiagribusiness.org, branded on each page..... **\$2,000**

Magazine Advertising

Type of Advertisement

Number of Quarterly Editions For Ad Placement

Block Advertisements (in inches)			One Edition	Two Editions	Three Editions	Four Editions
Full Page	7.5"W x 9.75"H	Color	\$380	\$740	\$1100	\$1460
		B&W	\$260	\$500	\$740	\$980
Half Page	7.5"W x 4.75"H	Color	\$240	\$460	\$680	\$900
		B&W	\$180	\$340	\$500	\$660
Quarter Page	3.5"W x 4.75"H	Color	\$170	\$320	\$470	\$620
		B&W	\$140	\$260	\$380	\$500
Eighth Page	3.5"W X 2"H	Color	\$135	\$250	\$365	\$480
		B&W	\$120	\$220	\$320	\$420
Action Ads (listed in magazine & on website)			One Edition	Two Editions	Three Editions	Four Editions
Up to 75 words			\$30	\$45	\$55	\$65
75 to 100 words			\$40	\$55	\$65	\$75
100 to 200 words			\$50	\$65	\$75	\$85
Banner Ad (640 pixels x 115 pixels)			\$100	\$150	\$195	\$240

New Special Advertising/Sponsorship Package Offered:

Membership Directory Advertising Tab (Full Page, Color)	\$550
Magazine Advertising (Full Page, Color, All Four Editions).....	\$1,460
Wisconsin Agribusiness Classic Sponsor (Lunch Sponsor)	\$800
Safety Day Sponsor (Gold).....	\$500
Golf Sponsor (Premier Sponsor).....	\$500 + Trap \$50
Motorcycle Tour.....	\$50
Bowling Tournament.....	\$50
Web Sponsor.....	\$2,000

Value

\$5,960

We are prepared to offer this special for one year at a rate of **\$4,000 !!!**



Wisconsin Agri-Business Association

Advertising Order Form

- Motorcycle Tour\$50.00
- Bowling Tournament\$50.00
- Golf and Trap Shooting
 - _____ Premier Sponsor\$500.00
 - Add Trap Sponsor\$50.00
 - _____ Gold Sponsor\$400.00
 - Add Trap Sponsor\$75.00
 - _____ Silver Sponsor\$300.00
 - Add Trap Sponsor\$100.00
- Trap Shooting Sponsor Alone\$200.00
- Wisconsin Crop Management Conference:
 - _____ Reception Sponsor\$1,000.00
 - _____ Lunch Sponsor\$800.00
 - _____ Coffee & Breakfast Sponsor\$600.00
 - _____ Charging Stations Sponsor\$400.00
 - _____ All Industry Sponsor\$250.00
- Membership Directory Advertising:
 - _____ Tab - Full Page Only\$550.00
 - _____ Full Page Black & White\$375.00
 - _____ Half Page Black & White\$300.00
 - _____ Inside Cover - Full Page\$650.00
 - _____ Back Cover - Full Page\$750.00
 - _____ Inside Back Cover - Full Page.....\$650.00

- Website Sponsor \$2,000.00
- Safety Day Sponsor
 - _____ Gold.....\$500.00
 - _____ Silver.....\$250.00
- Magazine Advertising:

	One Edition	Two Editions	Three Editions	Four Editions
Full Page Color	\$380	\$740	\$1100	\$1460
Full Page B&W	\$260	\$500	\$740	\$980
Half Page Color	\$240	\$460	\$680	\$900
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Quarter Page B&W	\$140	\$260	\$380	\$500
Eighth Page Color	\$135	\$250	\$365	\$480
Eighth Page B&W	\$120	\$220	\$320	\$420
Action Ads				
Up to 75 words	\$30	\$45	\$55	\$65
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100 to 200 words	\$50	\$65	\$75	\$85
Banner Ad	\$100	\$150	\$195	\$240

- Check Ad Size:** _____ Full Page
 _____ Half Page
 _____ Quarter Page
 _____ Eighth Page
 _____ Action Ads
- Number of Editions:** _____ One
 _____ Two
 _____ Three
 _____ Four
- Color or BW:** _____ Color
 _____ Black & White

Name _____ Company _____

Company Address _____

Phone _____ Fax _____ Email _____

Total Remittance: _____

Payment Option: I have enclosed a check Please bill me

Credit Card Information: Master Card Visa Card Number _____

Expiration Date: _____ Cardholder Signature _____