Dear Potential Sponsor:

This letter is to encourage your participation as a sponsor during the Wisconsin Agri-Business Association 19th Annual Convention and Trade Show (in conjunction with the Corn and Soy Expo), January 31 and February 1, 2013 at the Kalahari Resort & Convention Center, Wisconsin Dells, WI. There are five levels of sponsorship available, each with varying levels of recognition.

**Premier Show Sponsorship:** Consider being a sponsor of the Thursday and Friday morning General Sessions. The Thursday session consists of keynote speaker Orion Samuelson, Export Opportunities Panel with the US Soybean Export Council, US Grains Council and the US Meat Export Federation. Friday’s session consists of keynote speaker Barry Flinchbaugh, and UW Agronomic session on “After the Drought”. Sponsors will receive the opportunity to address the sponsored session, listing with special recognition on the sponsorship sign, listing in the Wisconsin Agri-Business News Quarterly and listing on WABA’s webpage, www.wiagribusiness.org. Premier sponsor also receives two event registrations.

Cost of sponsorship is $800.

**Break-Out Sponsorship:** Consider sponsoring one of six break-out sessions during the conference:
1. OSHA Local Emphasis Program; 2. Food Safety Modernization Act; 3. DATCP Issues; 4. What to Expect on a DOT Truck Inspection; 5. Pest Management in Stored Grain; and 6. What did the November Elections Mean to Agriculture?

Sponsors will receive the opportunity to address break-out session, listed on signs posted at the doors of the break-out rooms, listing in the Wisconsin Agri-Business News Quarterly and listing on WABA’s webpage, www.wiagribusiness.org.

Break-Out Sponsors also receive two event registrations.

Cost of sponsorship is $600.

**Luncheon Sponsorship:** Consider sponsoring lunch on each day during the conference.

Sponsor listed on signs posted on the lunch stations, listing with special recognition, listing in the Wisconsin Agri-Business News Quarterly and listing on WABA’s webpage, www.wiagribusiness.org. Luncheon Sponsors also receive two event registrations.

Cost of sponsorship is $500.

**Break Sponsorship:** Consider sponsoring the concessions at breaks on each day during the conference.

Signage by concessions, name on sponsor signs, listing in the conference program, listing in the Wisconsin Agri-Business News Quarterly and listing on WABA’s webpage, www.wiagribusiness.org. Break sponsors also receive one event registration.

Cost of sponsorship is $300.
**General Sponsor:**

*General sponsorship includes name on sponsor signs, listing in the conference program, listing in the Wisconsin Agri-Business News Quarterly and listing on WABA’s webpage, www.wiaqribusiness.org. General sponsor also receives one event registration.*

**Cost of sponsorship is $250.**

A sponsor registration form is enclosed for your convenience. Please select your sponsorship type and return the form with remittance to the WABA office no later than **January 4, 2013**.

Thank you again for your support and participation. If you have any questions, please give Joan Viney a call at (608) 850-6777 and she would be happy to discuss these opportunities.

Sincerely,

[Signature]

Tom Bressner  
Executive Director  
Attachment
WISCONSIN AGRI-BUSINESS ASSOCIATION
19TH ANNUAL CONVENTION & TRADE SHOW
(In conjunction with the Corn & Soy Expo)
January 31 & February 1, 2013
Kalahari Resort & Convention Center
Wisconsin Dells, Wisconsin

SPONSORSHIP FORM
(Please print clearly)
Company: _________________________________________________________________________________
(As you want it to appear in the convention program and on convention signage)
Contact Person: ___________________________ Phone: ___________________________
Address: __________________________________________________________________________________
City, State, Zip: _____________________________________________________________________________
Email: ______________________________________________________________________________________

Please send check and agreement to:
WABA Convention & Trade Show
6000 Gisholt Drive, Suite 208
Madison, WI 53713
Phone: (608) 223-1111
Fax: (608) 223-1147

Credit Card Information
☐ Visa ☐ Mastercard ☐ Discover
Credit Card #: ____________________________________________
Expiration Date: _______________________________________
Name on Card: _________________________________________
Signature: _____________________________________________

<table>
<thead>
<tr>
<th>Event to Sponsor</th>
<th>Contribution</th>
</tr>
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<tbody>
<tr>
<td>Premier Show Sponsorship</td>
<td>$800</td>
</tr>
<tr>
<td>Break-Out Sponsorship (choose break-out)</td>
<td>$600</td>
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<tr>
<td>1. OSHA Local Emphasis Program</td>
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<tr>
<td>2. Food Safety Modernization Act</td>
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<tr>
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<td>5. Pest Management in Stored Grain</td>
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<tr>
<td>6. What did the November Elections Mean to Agriculture?</td>
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<tr>
<td>Break Sponsorship</td>
<td>$300</td>
</tr>
<tr>
<td>General Sponsor</td>
<td>$250</td>
</tr>
</tbody>
</table>

Total Contribution: $_______

Complimentary Registration Name(s)
1. ____________________________________________________
2. ____________________________________________________

Contributions are not deductible as a charitable contribution for federal tax purposes, but may be deductible as a business expense. Consult your accountant.

Please return form to WABA, 6000 Gisholt Dr., Suite 208, Madison, WI 53713