

Member SPOTLIGHT

Hartmann Farms, LLC



Lodi, WI

This month, we are featuring **Hartmann Farms** of Lodi, WI. Hartmann Farms is a family business owned by Howard Hartmann, WABA Board President. The farm started as a very traditional operation where crops were grown to feed the livestock raised on the farm. The farm has been in the Hartmann family since 1914 and has seen many changes since then – all of which support the family's goal. Those changes include the addition of trucking, a custom application service, and a grain business.

In 2008, the grain business was added, and over the last several years, storage and drying capacity have been added to better serve their customers. With the added capacity of the new combines, dump speeds and operating hours were increased. This year, a scale and dump pit were added, along with further drying and storage capacity. This addition gives Hartmann's a grain storage capacity of over 2.6 million bushels and several dump pits to handle the increased harvest speeds. Listening to their customers has always been the driving force in the business, and doing so has helped Hartmann's add these expansions.

While those at Hartmann Farms stay incredibly busy, they do not let it get in the way of being present in their community. Community involvement and supporting local organizations and events have always been a core belief of the Hartmann family. This past summer, Hartmann Farms provided a "View from the Buddy Seat" ride in a combine or tractor at the Lodi Agricultural Fair. This allowed Howard and his employees to showcase new farm technology to fairgoers as they talked one-on-one with a farmer while riding around in farm equipment. Hartmann Farms most recently hosted a WABA legislative tour and a U.S. Grains Council tour. It is important for Howard to stay involved with many events and organizations to tell agriculture's story.

When asked about Hartmann Farms involvement in the Wisconsin Agri-Business Association (WABA), Howard shared that "the association has played a vital role in our business over the years. Initially, we joined WABA to help us develop our safety program and throughout the years, we have sent our team to several other WABA events. I have been very fortunate to serve on the Wisconsin Agri-Business Association Board. Serving on this board has opened many doors and it has allowed me to see firsthand the organization's commitment to educating and representing its members at Local, State, and Federal levels of government."

WABA truly appreciates Hartmann Farms membership to the association and all they do to promote Wisconsin's agriculture industry.



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