

Member SPOTLIGHT

Heartland AG Systems



DeForest, WI

Heartland AG Systems was formed by a merger of Heartland Agriculture and Ag Systems in 2019. Prior to that, Ag Systems was a leading provider of equipment for the fertilizer industry for over 50 years. Ag Systems was the Case IH application equipment distributor in Minnesota, North Dakota, South Dakota and Wisconsin. We also have a manufacturing plant in Hutchinson, MN where we build a full line of fertilizer equipment from dry fertilizer tenders to liquid tender trailers. In 2021, Ag West distributing was acquired to create a footprint covering 17 states.

In 2022 Titan Machinery acquired Heartland AG Systems. Titan Machinery is the largest full line Case IH dealer in the world. By combining the two companies we bring unmatched parts and service support for the full line of products that we sell.

Today, Heartland AG Systems supplies the fertilizer industry in Wisconsin with a full line of Application equipment. From self-propelled sprayers and fertilizer spreaders made by Case IH and RBR to dry fertilizer tenders, pull type spreaders and water wagons manufactured at the manufacturing plant in Hutchinson, MN and all the parts and technology equipment needed by our industry.

Heartland AG employees have been active in many aspects of WABA. Managers and department leads have attended the WABA leadership training. They are also dedicated to attending the Agribusiness Classic every year as well as the scholarship golf outings and trap shoots. The sales managers with Heartland AG also teach a class at WABA's annual applicator training.

When asked about Heartland AG Systems involvement in the Wisconsin Agri-Business Association Jeff Hodge, current WABA Board President shared, "I learned when I started with AG Systems how important being active in the association was. My co-worker, Kent Syth was president of what at the time was called the Wisconsin Fertilizer and Chemical Association. During the merger of the Wisconsin Crop Production Association and the Wisconsin Agri-Service my co-worker Guy Mathias was a board member followed by being a president of the newly formed WABA. This helped me see how active we were in the association. I knew I needed to continue in the association to be more involved in issues that arise in local, state, and federal government. Our membership also helps us in educating the newest employees in our business and getting them more involved in the industry. We continue to have employees active on WABA committees and events and are always looking for ways to strengthen our partnership."

WABA thanks Heartland AG Systems for their membership of the association and their dedication to the industry.



WISCONSIN
Agri-Business Association



Heartland
AG SYSTEMS