



WISCONSIN
Agri-Business Association

Advertising & Sponsorship

SCHOLARSHIP EVENTS

Trap Shoot

Gold: \$100
Silver: \$75
Bronze: \$50

Golf Outings

Single Golf Outing

Gold: \$500
Silver: \$400
Bronze: \$300

Both Golf Outing

Gold: \$600
Silver: \$500
Bronze: \$400

WEBSITE SPONSOR: \$500

MEMBERSHIP DIRECTORY

Inside Cover (full page): \$600
Full Page: \$525
Half Page: \$450

QUARTERLY NEWS

Full Page: \$800
Half Page: \$400
Quarter Page: \$200

SAFETY DAY: \$500

WISCONSIN AGRIBUSINESS CLASSIC

Gold: \$1,500
Silver: \$800
Bronze: \$500
Friends of WABA: \$300

Advertising & Sponsorship Details

SCHOLARSHIP EVENTS

Support Wisconsin's next generation of agricultural leaders! These events are held to fund our scholarship program, which awards \$19,000 annually to students pursuing careers in agriculture. Our events include: Trap Shoot, Central Golf Outing, and Southern Golf Outing and are held in July and August.



Sponsorships of our Scholarship Events include:

- Prominent signage at registration tables and dining areas.
- Verbal recognition to all attendees.
- Recognition in the WABA quarterly magazine.
- Recognition on the WABA social channels.
- Gold Sponsors receive sole dedicated hole recognition at golf outing(s). Silver Sponsors share with one other partner.



Investment:

Trap Shoot

Gold: \$100
Silver: \$75
Bronze: \$50

Golf Outings

Single Golf Outing
Gold: \$500
Silver: \$400
Bronze: \$300

Both Golf Outing
Gold: \$600
Silver: \$500
Bronze: \$400

WABA WEBSITE

This sponsorship includes prominent placement on the WABA website for \$500. This advertising opportunity will occur on a yearly basis, starting January 1.

Investment: \$500

SAFETY DAY

This event is held each July and features a number of Safety related presentations covering a number of important, timely topics. Sponsorship includes visual and verbal recognition at the event, as well as recognition in our quarterly magazine and on WABA social channels.

Investment: \$500



MEMBERSHIP DIRECTORY

One of our most popular member benefits is our annual Membership Directory. Within you will find all key contact information for our agribusiness and associate members. The Membership Directory is going digital this year, allowing for increased, convenient use, as well as full color ads on all pages. These ads will be due prior to the Directory coming out each Spring.

Investment:

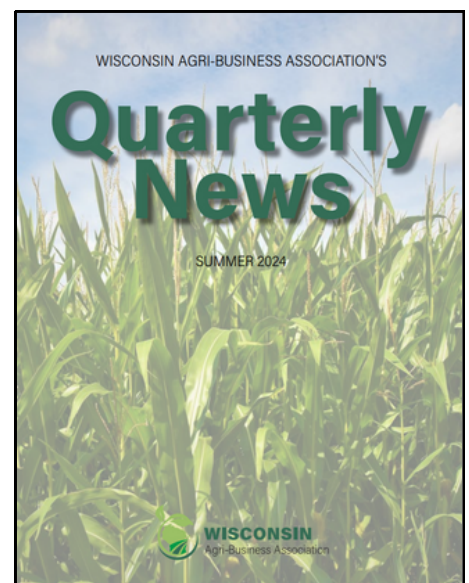
Inside Cover	Full Page	Half Page
\$600	\$525	\$450

QUARTERLY NEWS

The fully digital quarterly magazine is sent to all WABA members and features a number of timely articles focused on improving Wisconsin's agribusinesses. Advertisements placed in the magazine will run in full color, four times each year. Registration will need to be completed and ads will need to be sent to info@wiagribusiness.org by mid-August of each year.

Investment:

Full Page	Half Page	Quarter Page
\$800	\$400	\$200



WISCONSIN AGRIBUSINESS CLASSIC

Wisconsin's premier agribusiness industry event draws interest and participation from all confluences of the industry from throughout the Midwestern states. Sponsor benefits and pricing of each level is shown below.



Gold Sponsor: \$1,500

- Introductory video in a session (2-3 min.)
- Sponsoring the evening reception, your logo on signage at all the beer stations and buffet tables
- Listing on Classic website
- Listing on all signage
- Individual feature on WABA social media
- Recognition in the WABA quarterly magazine
- Black and white full page ad in Show Program
- Three free admittance tickets to the Ag Classic



Silver Sponsor: \$800

- Listing on Classic website
- Individual feature on WABA social media
- Recognition in the WABA quarterly magazine
- Listing on all signage
- Black and white quarter page ad in the show program
- Two free admittance tickets to the Ag Classic



Bronze Sponsor: \$500

- Listing on Classic website
- Group feature on WABA social media
- Recognition in WABA quarterly magazine
- Listing on all signage
- Black and white quarter page ad in show program
- One free admittance ticket to the Ag Classic



Friends of WABA: \$300

- Listing on Classic website
- Listing on all signage
- Listing in the Show Program

Wisconsin Agribusiness Classic sponsorship sign-up is due mid-December of each year.

Registration information on all advertising and sponsorship opportunities can be found at wiagribusiness.org.