

Member SPOTLIGHT

Premier Cooperative



Mount Horeb, WI

Premier Cooperative, based in Mount Horeb, WI, is an agriculture and consumer supply business, dedicated to providing its customers with the products and services for their farm, home, and business needs. Established in 1893 as Patrons' Mercantile Cooperative in Black Earth, Premier is recognized as the oldest consumer and farm supply cooperative in the United States. In 2000 Patrons' changed its name to Premier Cooperative when the Mount Horeb Farmer's Cooperative merged with Patrons'. Since then, Premier has merged, acquired, or partnered with numerous cooperatives and private businesses over the years. Each company that is part of Premier today brought a rich history and helps complete Premier's culture of cooperation throughout the communities they serve.

Premier operates five divisions including livestock nutrition, agronomy and crop production, grain services, energy solutions for the home/farm/business, and multiple retail services. With total revenues of \$300 million and 400 employees, Premier is a large contributor to the local economies throughout the communities they serve. Providing financial assistance to numerous programs that include youth in agriculture, education, and safety, as well as scholarships to high school graduates, Premier is dedicated to giving back to our communities with a priority of youth and agriculture.

"Premier has been part of WABA for a long time and values the benefits and assistance they provide. Whether it is employee growth, safety education, or representation, WABA's programs match the needs of our businesses and continue to be a great asset for our team." – Matt Severson CEO, Premier Cooperative.

WABA is proud to have Premier Cooperative as a member and appreciate their work to support the agriculture industry. To learn more about Premier Cooperative, visit premiercooperative.com or check out their Facebook page.



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