

PROFESSIONAL SALES DEVELOPMENT ACADEMY



About this Program

The WABA Professional Sales Development Academy is a two-day academy designed to walk you through the selling process and managing an agribusiness territory. It will include lecture, breakout sessions, small group role play, and completing your own sales plan.



Attendees

This event is designed for new sales people, experienced sales people, sales managers and even employees not in sales.



Investment

WABA Members: \$1,410
Non-Members: \$1,660

Includes two lunches & one dinner

Save the Date

**FEB
12-13**

M3 Insurance

828 John Nolan Dr, Madison, WI 53713

Learn more by scanning
the QR code or visit
wiagribusiness.org/events/

