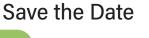


## PROFESSIONAL SALES DEVELOPMENT ACADEMY



## About this Program

The WABA Professional Sales Development Academy is a two-day academy designed to walk you through the selling process and managing an agribusiness territory. It will include lecture, breakout sessions, small group role play, and completing your own sales plan.



FEB 12-13

M3 Insurance 828 John Nolan Dr, Madison, WI 53713



## **Attendees**

This event is designed for new sales people, expereinced sales people, sales managers and even employees not in sales.



## Investment

WABA Members: \$1,410 Non-Members: \$1,660

Includes two lunches & one dinner

Connect

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