

# BECOME A WABA SPONSOR



**WISCONSIN**  
Agri-Business Association

## DEAR VALUED WABA SUPPORTER,

### Grow With Us: Sponsorship & Advertising Opportunities

Partnering with WABA through our sponsorship and advertising program means visibility, credibility, and impact. Our sponsorship and advertising opportunities allow your business to reach engaged agricultural professionals, build brand recognition, and demonstrate your commitment to the future of Wisconsin agriculture. We invite you to peruse our sponsorship brochure to explore the full spectrum of opportunities awaiting your organization. Should you have any questions or require further information, our team stands ready to assist you every step of the way.

### Why Partner With WABA?

- Targeted Reach: Access a highly engaged audience of agri-business decision-makers, influencers, and innovators across Wisconsin.
- Year-Round Visibility: From annual conferences to monthly newsletters, your brand will stay top-of-mind.
- Strategic Engagement: Align your business with WABA's respected programming and events, showcasing your support for industry education and advancement.
- Industry Leadership: Sponsoring WABA positions your brand as a leader in the agri-business industry, demonstrating your commitment to supporting and advancing the sector.
- Meaningful Investment: By sponsoring WABA activities, your brand invests in and is associated with excellence, leadership development, and industry advancement. Showcase your support for the agri-business industry and enhance your reputation among peers and customers.

### Our Sponsorship and Advertising Opportunities

- Scholarship Golf Outing
- Scholarship Trap Shoot Sponsor
- Wisconsin Agribusiness Classic Sponsor
- Safety Day Sponsor
- Website Sponsor
- Quarterly News Sponsor
- Annual Membership Directory Sponsor



**WISCONSIN**  
Agri-Business Association



[wiagribusiness.org](http://wiagribusiness.org)



608-223-1111



[info@wiagribusiness.org](mailto:info@wiagribusiness.org)

# SPONSORSHIP OPPORTUNITIES

starting at

**\$400**

## Scholarship Golf Outing Sponsor

- ✓ visibility on event signage
- ✓ verbal recognition at event
- ✓ recognition on social media
- ✓ recognition in Quarterly News magazine

starting at

**\$75**

## Scholarship Trap Shoot Sponsor

- ✓ visibility on event signage
- ✓ verbal recognition at event
- ✓ recognition on social media
- ✓ recognition in Quarterly News magazine

**\$500**

## Safety Day Sponsor

- ✓ visibility on event signage
- ✓ verbal recognition at event
- ✓ recognition on social media
- ✓ recognition in Quarterly News magazine

starting at

**\$300**

## Wisconsin Agribusiness Classic Sponsor

- ✓ company name/logo on all event materials
- ✓ recognition on social media
- ✓ free admittance ticket to the show
- ✓ and much more!

**\$500**

## Website Sponsor

- ✓ prominent placement of logo on WABA's website

starting at

**\$200**

## Quarterly News Sponsor

- ✓ color ad placed in magazine
- ✓ year-round visibility

starting at

**\$450**

## Membership Directory Sponsor

- ✓ color ad placed in annual directory
- ✓ year-round visibility

# ADDITIONAL SPONSORSHIP INFORMATION

## Scholarship Outings Sponsorship

Support Wisconsin's next generation of agricultural leaders! WABA's scholarship events are held to fund our scholarship program, which awards nearly \$19,000 annually to students pursuing careers in agriculture. Our events include the Golf Outing (held in September) and Trap Shoot (held in July).

There is a Gold Sponsor (\$100) and Silver Sponsor (\$75) option for the Trap Shoot, and there are three options of sponsorship for the Golf Outing. See the details below.

- ✓ **Gold Sponsor: \$600**
  - opportunity to have a self provided table at hole
  - hole sponsor sign
  - logo listed on all event signage
  - social media and Quarterly News recognition
- ✓ **Silver Sponsor: \$500**
  - hole sponsor sign
  - logo listed on all event signage
  - social media and Quarterly News recognition
- ✓ **Bronze Sponsor: \$400**
  - hole sponsor sign
  - company name listed on all event signage
  - social media and Quarterly News recognition

## Other Sponsorships

WABA highlights our partners across multiple platforms. You can choose to sponsor our website, magazine, or Membership Directory.

- ✓ **Website Sponsor: \$500**
  - logo placed on WABA's website to showcase your partnership with the association
- ✓ **Quarterly News Magazine Sponsor: \$200-800**
  - the digital magazine is sent to all WABA members and features a number of timely articles focused on improving Wisconsin's agribusinesses
  - advertisements run in full color, four times each year
  - option of a full page, half page or quarter page advertisement
- ✓ **Membership Directory Sponsor: \$450-600**
  - the digital annual Membership Directory is sent to all WABA members and contains all key contact information for our agribusiness and associate members
  - advertisements will run in full color
  - option of full page or half page

## Safety Day Sponsorship

Held annually in July, WABA's Safety Day is a dedicated training event focused on promoting safety best practices across Wisconsin's agri-business industry. The program features a series of expert-led presentations on timely and critical safety topics—ensuring attendees leave informed, prepared, and proactive. Sponsorship benefits include visual and verbal recognition at the event, as well as recognition in our quarterly magazine and on WABA social channels. Partner with us for a flat rate of \$500 to show your commitment to a safer, stronger agri-business community.

## Wisconsin Agribusiness Classic Sponsorship

Wisconsin's premier agri-business industry event draws interest and participation from all confluences of the industry from throughout the Midwestern states. Sponsor benefits and pricing of each level is shown below.

- ✓ **Gold Sponsor: \$1,500**
  - introductory video for educational session of choice
  - sponsor of evening reception
  - company logo listed Classic webpage
  - company logo listed on all signage
  - company name listed in the show program
  - individual feature social media highlight
  - recognition in WABA's Quarterly News magazine
  - black and white full page ad in show program
  - three free admittance ticket to the show
- ✓ **Silver Sponsor: \$800**
  - company logo listed Classic webpage
  - company name/logo listed on all signage
  - company name listed in the show program
  - individual feature social media highlight
  - recognition in WABA's Quarterly News magazine
  - black and white half page ad in show program
  - two free admittance ticket to the show
- ✓ **Bronze Sponsor: \$500**
  - company logo listed Classic webpage
  - company name/logo listed on all signage
  - company name listed in the show program
  - group feature social media highlight
  - recognition in WABA's Quarterly News magazine
  - black and white quarter page ad in show program
  - one free admittance ticket to the show
- ✓ **Friend of WABA Sponsor: \$300**
  - company name listed Classic webpage
  - company name listed on all signage
  - company name listed in the show program

# SPONSORSHIP FORM

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Street/City/State/Zip: \_\_\_\_\_

## Check Below:

☐

Scholarship Golf Outing - Gold Sponsor (\$600)

☐

Scholarship Golf Outing - Silver Sponsor (\$500)

☐

Scholarship Golf Outing - Bronze Sponsor (\$400)

☐

Scholarship Trap Shoot - Gold Sponsor (\$100)

☐

Scholarship Trap Shoot - Silver Sponsor (\$75)

☐

Safety Day Sponsor (\$500)

☐

Classic - Gold Sponsor (\$1,500)

☐

Classic - Silver Sponsor (\$800)

☐

Classic - Friend of WABA Sponsor (\$300)

☐

Website Sponsor (\$500)

☐

Quarterly News Sponsor - Full Page (\$800)

☐

Quarterly News Sponsor - Half Page (\$400)

☐

Quarterly News Sponsor - Quarter Page (\$200)

☐

Membership Directory Sponsor - Full Page (\$525)

☐

Membership Directory Sponsor - Half Page (\$450)

**Total Amount Due:** \_\_\_\_\_

## Payment Information:

☐

Credit Card

☐

Check Enclosed (*make out to WABA*)

☐

Online ([www.wiagribusiness.org/advertising/](http://www.wiagribusiness.org/advertising/))

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

## Return this form to:

Wisconsin Agri-Business Association  
2801 International Lane, Suite 105  
Madison, WI 53704

## For more information:

info@wiagribusiness.org  
608-223-1111