

Member SPOTLIGHT

The DeLong Co., Inc.



Clinton , WI

This month, we are featuring WABA member, **The DeLong Co., Inc.**

Founded in 1913, The DeLong Co., Inc. is a family-owned agricultural business headquartered in Clinton, Wisconsin. Over its six-generation history, the company has evolved to serve farmers, food processors, and global markets. Their business roots began in Darien, Wisconsin, with brothers William E. and Jesse DeLong entering a partnership in the grain industry. By 1933, the family had acquired and expanded a feed mill and grain elevator in Clinton, renaming the business The DeLong Co. and becoming the largest mill/elevator combination in the state at that time and currently operates 39 facilities across the U.S., in Wisconsin, Illinois, Kansas, Nebraska, New Jersey, New York, and Ohio.

More recent developments include expanding their containerized export operations, acquiring additional grain elevator groups, and launching the DeLong Agricultural Maritime Facility in 2023, the first of its kind on the Great Lakes. The company is currently developing several new export facilities, including a major intermodal agricultural export site in Portsmouth, Virginia.

The DeLong Co. plays a vital role in both local and national agriculture. By providing grain storage, feed manufacturing, fertilizer distribution, and other essential services, the company works closely with thousands of farmers and helps maintain a stable, efficient agricultural supply chain. Its export operations connect U.S. growers to global markets, boosting the competitiveness of American agriculture abroad.

Beyond its business operations, DeLong's are deeply committed to community engagement and philanthropy. The company invests in education through scholarships and partnerships with organizations like 4-H and FFA. The company has awarded over \$320,000 in scholarships to local students. It also contributes significantly to local food pantries, helping to combat food insecurity in the communities it serves. Additionally, DeLong supports agricultural emergency services by supplying technical teams and first responders with grain rescue equipment and specialized training.

In 2023, the company launched its "Grown Climate Smart brand," a USDA grant-supported initiative, that rewards farmers for adopting sustainable practices such as reduced tillage and cover cropping. In its second year, the program enrolled over 200 growers across more than 360,000 acres and distributed more than \$10.3 million in direct payments to participating growers, underscoring DeLong's leadership in environmental stewardship and regenerative agriculture.

"Being a longtime member of the Wisconsin Agribusiness Association has been incredibly valuable to The DeLong Co., Inc. It keeps us connected to what's happening in the industry, gives us a voice on important issues, and helps us stay ahead of changes that impact our business and our growers. WABA provides networking, advocacy, and educational resources that really support the work we do every day. It's an important part of helping us grow and serve agriculture in Wisconsin and beyond." Learn more about The DeLong Co. by visiting their website [here!](#)



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